

## DECLARATION AND POWER OF ATTORNEY FOR PATENT APPLICATION (FOR INTEL CORPORATION PATENT APPLICATIONS)

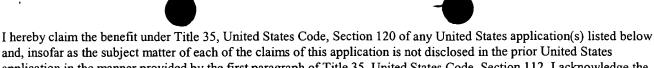
As a below named inventor, I hereby declare that:

My residence, post office address and citizenship are as stated below, next to my name.

I believe I am the original, first, and sole inventor (if only one name is listed below) or an original, first, and joint inventor (if plural names are listed below) of the subject matter which is claimed and for which a patent is sought on the invention entitled

## PRESENTATION OF PERSONALIZED MERCHANDISE IN AN ELECTRONIC COMMERCE TRANSACTION

is attached hereto.		
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	(if applicable)	
of America before my inventicy invention thereof or more that States of America more than abject of an inventor's certification of America on an application ent application) or six months all information known to me to be six and a six	on thereof, or patented or de- tan one year prior to this applicate issued before the date of filed by me or my legal repri- to (for a design patent applicate) be material to patentability tes Code, Section 119(a)-(d)	scribed in any printed lication, that the same was no cation, and that the invention this application in any resentatives or assigns more tion) prior to this application. as defined in Title 37, Code a, of any foreign application(s
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date before that of the application of the applicat	ntion on which priority is class  DATE OF FILING	PRIORITY CLAIMED UNDER 37 USC 119 No Yes
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	United States Application N or PCT International Applicand was amended on and understand the contents of the district of a power of America before my invention thereof or more that States of America more than abject of an inventor's certification of America on an application ent application) or six months all information known to me to face the district of the dis	was filed onas United States Application Number or PCT International Application Number and was amended on (if applicable)  Ind understand the contents of the above-identified specificated to above. I do not know and do not believe that the conformation thereof, or patented or despring invention thereof, or patented or despring invention thereof or more than one year prior to this application of America more than one year prior to this application of America on an application filed by me or my legal represent application) or six months (for a design patent application).



and, insofar as the subject matter of each of the claims of this application is not disclosed in the prior United States application in the manner provided by the first paragraph of Title 35, United States Code, Section 112, I acknowledge the duty to disclose all information known to me to be material to patentability as defined in Title 37, Code of Federal Regulations, Section 1.56 which became available between the filing date of the prior application and the national or PCT international filing date of this application:

APPLICATION NUMBER	FILING DATE	STATUS (ISSUED, PENDING, ABANDONED)

I hereby appoint the persons listed on Appendix A hereto (which is incorporated by reference and a part of this document) as my respective patent attorneys and patent agents, with full power of substitution and revocation, to prosecute this application and to transact all business in the Patent and Trademark Office connected herewith.

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12400 Wilshire Boulevard, 7th Floor, Los Angeles, California 90025 and	direct telephone calls to:
Steven P. Skabrat, (503) 684-6200.	•
(Name of Attorney or Agent)	
l hereby declare that all statements made herein of my own knowledge are	e true and that all statements made on information
and belief are believed to be true; and further that these statements were n	
statements and the like so made are punishable by fine or imprisonment, of	
United States Code and that such willful false statements may jeopardize	the validity of the application or any patent issued
thereon.	
±b	
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Inventor's Signature	Date	
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Full Name of Eighth/Joint Inventor (given name, family name)  Inventor's Signature  (City, State)  Mailing Address  Full Name of Ninth/Joint Inventor (given name, family name)	Date	(Country)

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## APPENDIX A

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